



SPONSORSHIP OPPORTUNITIES 2022/23

*The Mission of the Grand Traverse Ski Club (GTSC) is to provide outstanding coaching and training for all of our skiers, regardless of their level, while maintaining an affordable level of cost for our families. GTSC's long tradition of pricing its programming well below the region's average has been achieved for the last half century due to **generous members of our Club and community** pledging donations/fundraising efforts. These contributions help us cover the costs to run our Club programming to **keep our cost to GTSC families as low as possible**. Donations help cover purchasing safety and training equipment, coaches needs, communication software, as well as behind the scenes costs such as insurance, etc.*

*We would like to thank, and acknowledge, our great donors! GTSC is excited to announce the development of our new **Sponsor Appreciation Program** that will utilize our new web-site, TeamSnap communication, and signage during Sunday Races to honor these incredible local sponsors. Levels are based on total donations throughout the 2022 ski calendar year (running April-March of the next year around our ski calendar). All donations collected since since April 2022 accumulate through March 2023 – so if you decide to give again this year and your level will be based on the total amount for 2022-2023 ski season!*



EXPERT

(\$2,500 or greater.) This sponsorship level receives a Large Banner at the finish line during Sunday Races, a Mention at every Sunday Race, their Logo on our GTSC website, their Logo on periodic email communications to the Club.

ADVANCED

(\$1,500 - \$2,499.) This sponsorship level receives a Large Banner at the finish line during Sunday Races, a Mention at every Sunday Race, their Logo on our GTSC website.

INTERMEDIATE

(\$1,000 - \$1,499.) This sponsorship level receives a Banner at the finish line during Sunday Races, a Mention at every Sunday Race, and their Logo on our GTSC website.

BEGINNER

(\$500 - \$999.) This sponsorship level receives a Mention at every Sunday Race and their Logo on our GTSC website.



GTSC Team Jacket PATCH SPONSORSHIP

- New jackets coming for the 22-23 season! Help put new sweet patches on and be seen around town for generations to come (hand-me-downs!)

Sponsorship Levels:

- \$1,500 - Arm Patch and embroidery on jacket
- \$2,500 - Chest Patch and embroidery on jacket

Accepting sponsorships through Nov. 15, 2022



Adopt-a-GTSC-Athlete DIRECTLY SUPPORTING OUR SKIERS

- An amazing opportunity to help support our GTSC athletes directly! Sponsors provided bi-monthly updates from athlete - a personal journey with them!

Sponsorship Levels:

- \$250 - Developmental Clinic Ski Athlete Sponsor (ages 5-12)
- \$500 - Middle School Athlete Sponsor (grades 6-8)
- \$1,000 - USSS/FIS Race Athlete (grades 6-12)
- \$1,500 - Junior/National Championship Qualifying Competitor Athlete

Accepting sponsorships through Feb. 25, 2023



GTSC Donations GENERAL SPONSORSHIP OF OUR CLUB

Sponsorship Levels:

- All general donations welcome to help support our Club at any time
- All donations to GTSC are tax-deductible and will receive a receipt via mail following receipt by the Club.*

Payment via VENMO to:
@GTskiclub
(look for our logo)

Payment via check to:
GTSC
PO Box 295
Traverse City, MI 49686