

"SKIING MAKES ME HAPPY."



## 2024-25 SEASON SPONSORSHIP OPPORTUNITIES







## OUR GTSC MISSION

TO CONNECT OUR YOUTH AND THEIR FAMILIES TO HIGH-QUALITY, YET ACCESSIBLE, INSTRUCTIONAL SKI AND SKI RACING PROGRAMMING, TO BE A CHAMPION FOR THE SPORT AND OUR REGIONS ROLE IN IT, AND TO BUILD AND INSPIRE OUR COMMUNITY AROUND A SHARED PURPOSE AND PASSION.

## YOUR DOLLARS HELP US MAKE A POWERFUL IMPACT

72

Years in Operation  
as a Community  
NonProfit

384

# of Kids on Skis  
Served by GTSC in  
23-24

100+

# of Kids  
Underserved due  
to Waitlist 23-24

2X

Growth Rate over  
the Past 10 Years  
of Youth Served

DONATE\* TODAY AT:  
[WWW.GTSKICLUB.ORG/DONATE](http://WWW.GTSKICLUB.ORG/DONATE)

[www.gtskiclub.org](http://www.gtskiclub.org)



[skigtsc@gmail.com](mailto:skigtsc@gmail.com)

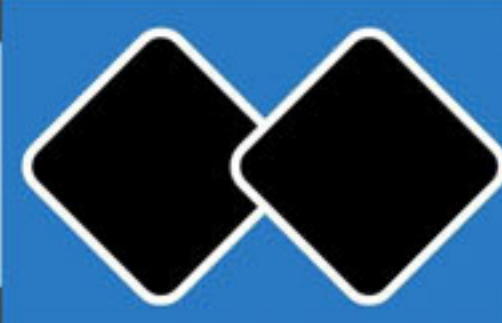


# GTSC ANNUAL SPONSORSHIP PROGRAM



Expert

\$5,000+



Advanced

\$2,000



Intermediate

\$1,000



Beginner

\$500



## ANNUAL / MULTI-EVENT SPONSORSHIP



Digital logo/signage on GTSC website, all event communications and signage on the day of the events, banner at Hickory and logo on Fall Camp t-shirt.



Digital logo/signage on GTSC website, all event communications and signage on the day of the events, small banner at Hickory and small logo on Fall Camp t-shirt.



Digital logo/signage on GTSC website, all event communications and signage on the day of events,



Digital logo/signage on GTSC website, all event communications and signage on the day of events,

## GTSC EVENT SPONSORSHIP

### GTSC Annual Golf Classic

Sunday, August 25, 2024  
Grand Traverse Resort



Presenting  
\$2,500



Platinum  
\$1,000



Gold  
\$500



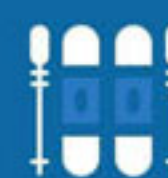
Silver  
\$250

<https://www.gtskiclub.org/2024-golf-classic/>

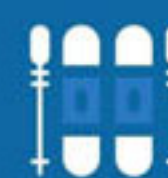


### GTSC Annual Benefit Dinner

Friday, November 8, 2024  
Harbor Brook Hall



Presenting  
\$2,500



Platinum  
\$1,000



Gold  
\$500



Silver  
\$250

<https://www.gtskiclub.org/donate/>



### Multi-Event Sponsorship

Both Events



Expert  
\$5,000+



Advanced  
\$2,000



Intermediate  
\$1,000



Beginner  
\$500

<https://www.gtskiclub.org/donate/>

## EVENT SPONSORSHIP



Digital signage on all event communications and tournament website + signage on the day of the Golf Classic.



Digital signage on all event communications and GTSC website + signage on the day of the Benefit Dinner.

\*GTSC is a 501(c)(3) Nonprofit. All donations are tax deductible.





## OUR VISION

To be the leading Midwest youth ski club, recognized for honoring our enduring legacy, providing accessible exposure to the magic of the club, and building a skill level and sense of purpose that radiates far beyond our neighborhood hill and the primary years of the children's lives it serves.



## THANK YOU FOR BEING A PART OF THE GTSC

HELPING TO CHAMPION A LIFESTYLE AND WAY OF BEING  
HEALTHY + OUTDOORS IN THE WINTER

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The Grand Traverse Ski Club (GTSC)  
PO Box 5157  
Traverse City, MI 49686

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email: [skigtsc@gmail.com](mailto:skigtsc@gmail.com)  
ph: 231.676.3024  
[www.gtclub.org](http://www.gtclub.org)

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[www.gtclub.org/donate](http://www.gtclub.org/donate)